## The JCC Presents:

# 2020 New Mexico Humanitarian Awards



August 16, 2020 JCC of Greater Albuquerque 5520 Wyoming Blvd. NE Albuquerque, NM 87109

In 2007, the JCC established the New Mexico Humanitarian Awards (NMHA) program to honor New Mexicans who have demonstrated an exemplary spirit of humanity in a local, national or international capacity. Several are also leaders in well-known local businesses. This year we are excited to announce that the event will be held on the JCC campus to celebrate our 20th anniversary in the community and share our vision for the future. Funds raised at the awards dinner will benefit youth scholarships, programs and community services at the JCC.









### TITLE SPONSOR - Dreamstyle Remodeling

#### LEAD SPONSOR: Sold Out

- · Naming rights to the VIP Reception or specific Humanitarian award
- · One table (10 guests) at the 2020 NMHA dinner
- · Logo on all NMHA advertising and promotional print, e-blasts and social media
- · Recognition at the NMHA dinner on event signage
- · Invitation to the VIP reception prior to the event
- $\cdot$  4' x 6' Gymnasium mural with over 188,000 individual visits/impressions per year.
- · Website presence on the JCC website for one (1) year
- · Advertising on the JCC digital street sign for four (4) weeks
- · Advertising on all JCC flat screen televisions for four (4) weeks

#### SUPPORTING SPONSOR: \$2,500

- · One table (10 guests) at the 2020 NMHA dinner
- $\boldsymbol{\cdot}$  Logo on all NMHA advertising and promotional print, e-blasts and social media
- · Recognition at the NMHA dinner on event signage
- · Invitation to the VIP reception prior to the event
- 4' x 6' Gymnasium mural with over 188,000 individual visits/impressions per year.
- · Website presence on the JCC website for one (1) year
- · Website presence on the JCC website for six (6) months
- $\boldsymbol{\cdot}$  Advertising on all JCC flat screen televisions for two (2) weeks

#### TABLE SPONSOR: \$1,250

- · One table (10 guests) at the 2020 NMHA dinner
- · Recognition at the NMHA dinner on event signage

#### INDIVIDUAL TICKET: \$125

#### COMPANY / ORGANIZATION NAME:

[Your name will be used exactly as it appears above in all marke	eting materials]
SPONSORSHIP PURCHASE:	
Company/organization hereby agrees to sponsor the 2020 NM	HA in the amount of
\$ for Sponsorship level:	
PAYMENTS:	
You may mail your check to the address at the bottom of this for	rm.
Total From Above: \$	
Name on CC:	
Credit Card Type: □AMX □MC □VISA □Discover	
Credit Card#:	Exp. Date:/
SPONSOR CONTACT INFORMATION:	
Name: Title:	
Work Phone: Cell:	
Primary Email:	
Authorized Signature of Sponsor:	
Internal Use Only:	
Authorized Signature of JCC:	
Date:	
Name: Title:	
PAYMENT RECEIVED \$ by:	