



2021  
Humanitarian Awards

Jewish Community Center of Greater Albuquerque  
Continuing our Tradition of Honoring Humanitarians



## A Message from the JCC President and Chief Executive Officer

### Shalom and Welcome Back!

The Jewish Community Center of Greater Albuquerque warmly welcomes you to our 2021 New Mexico Humanitarian Awards event, whether you're joining us this evening in person in our auditorium or on Zoom.

This year we mark our 14th anniversary of honoring New Mexico humanitarians, and our 22nd anniversary of presenting the Harold B. Albert Jewish Community Service Award. We celebrate our award recipients, as well as the easing of pandemic-related restrictions that allow us to have both an in-person gathering and a virtual awards program. Your support of the JCC helped us to continue offering many of our educational, cultural, and fitness programs in virtual formats during the pandemic closures and subsequent capacity restrictions. And your support of the New Mexico Humanitarian Awards allows us to continue the tradition of recognizing and celebrating those in our community who work quietly every day to improve the lives of others.

We are grateful for your belief in our mission. Besides operating a premier family-friendly fitness facility, the JCC proudly serves our entire community with programming for infants, toddlers, children to seniors, and everyone in between. The JCC is an inclusive and caring community that is guided by Jewish values. Through the generosity of our donors, we support the participation of individuals and families at the JCC by offering financial aid for tuition at the David and Martha Cooper Family Enrichment Center, membership, camp, and swim lessons.

The JCC partners with other non-profit organizations to serve the needs of the greater Albuquerque community. Throughout the year the JCC holds collection drives for food, kitchen items, clothing, school supplies, personal health items, and more to organizations such as HopeWorks, Title One, Navajo Nation, Locker 505, Haven House, and Roadrunner Food Bank. The JCC also provides direct volunteer service to HopeWorks and the Title One Summer program.

Those whom we honor this evening embody the ideal of tikkun olam, repairing our world. Fred Nathan, the founder and executive director of the nonpartisan think tank Think New Mexico, has followed the example set

by his parents in devoting his career to social change to strengthen public accountability, improve public education, and enhance the lives of the less-privileged among us.

Mary Martinez, owner of Home Instead Senior Care, recently opened the Isabelle Gallegos Aging Resource Center, a unique new co-working space in Albuquerque to host geriatric counselors, financial advisers, housing experts and other professionals in the field of aging.

Jennifer Landau, co-founder of New Mexico Immigrant Law Center, strives to advance justice and equity by empowering low-income immigrant communities through collaborative legal service, advocacy, and education. Their vision is a vibrant New Mexico where all people—regardless of immigration status—can achieve their full potential and are treated with dignity and respect.

Shira Greenberg is the founder and artistic director of Keshet Dance and Center for the Arts, utilizing the arts as a catalyst for change. She began teaching dance in NM's juvenile prison system in 1997 and developed Keshet's M3 Program (Movement + Mentorship = Metamorphosis).

We thank our honorees, and are proud to recognize them this evening, for their tireless efforts to make New Mexico a better place for us all. We also thank our sponsors and attendees for helping provide the resources that allow the JCC to continue to make a difference in our community.

### L'chaim (to life!)



Ronald Segel  
President, Board of Directors



Shelly Prant  
JCC Chief Executive Officer

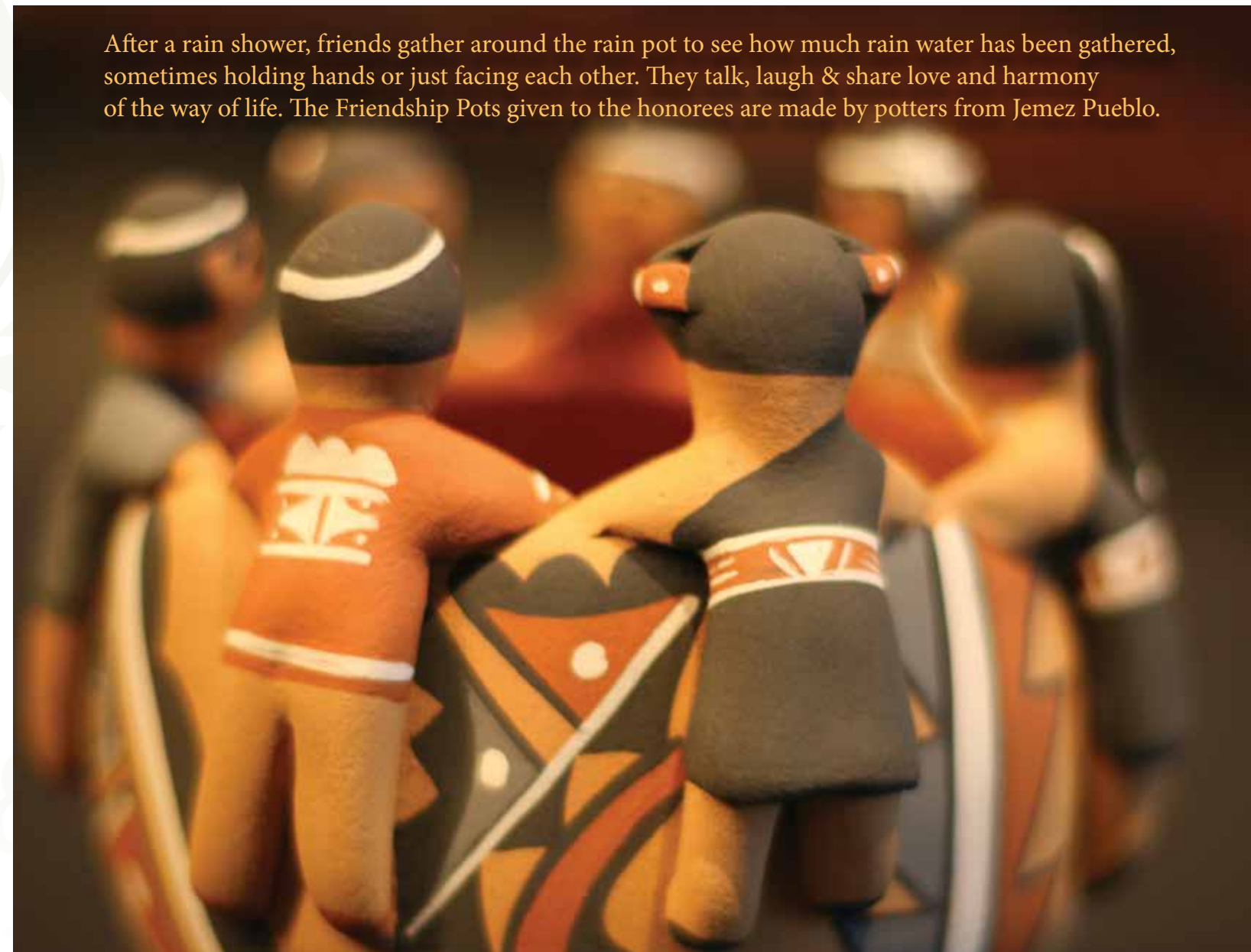
## 2021 New Mexico Humanitarian Awards

*The Harold B. Albert Jewish Community Service Award recognizes those whose service to the Jewish community reflects the highest integrity, love for others and commitment to the ideals of Jewish life. Two awards will be presented for humanitarian work in addressing the Coronavirus and how their actions have benefitted the community at-large.*

The Jewish Community Center of Greater Albuquerque is proud to present the 2021 New Mexico Humanitarian Awards. The NMHA is a distinguished recognition program born from the desire to raise awareness of the spirit of humanity and to inspire individuals, organizations, and businesses to pursue humanitarian goals. These awards honor those who have embodied an outstanding spirit of humanity in a local, national, or international capacity by:

- Promoting mutual understanding, friendship, cooperation, and lasting peace among all people;
- Accomplishing extraordinary contributions affecting environmental, legal, social, or community issues;
- Advocating programs in pursuit of freedom, civil liberties and civil rights;
- Serving the Jewish community in a way that reflects the highest integrity, love for fellow man, and commitment to the ideals of Jewish life.

*After a rain shower, friends gather around the rain pot to see how much rain water has been gathered, sometimes holding hands or just facing each other. They talk, laugh & share love and harmony of the way of life. The Friendship Pots given to the honorees are made by potters from Jemez Pueblo.*



## The JCC thanks our Title Sponsor:



### Lead Sponsors



### Master of Ceremonies

John T. Sandager

### Table Sponsors

Carole & Harold Albert	HUB International
ABQ Hispano Chamber of Commerce	Klinger Construction
BBVA/PNC	Merrill Lynch – Kerry Kearney
Nancy and Cliff Blaugrund	Modrall Sperling Law Firm
Coyote Concrete – Willie Sanchez	Mark Napolin
Dreamstyle Remodeling	Arlyn & Fred Nathan
French Funerals and Cremations	Nusenda Credit Union
Debra Wechter Friedman & Howard Friedman	New Mexico Bank & Trust
Home Instead – Mary Martinez	Marcy & Kevin Powers

Shelly & Gary Prant  
 Sonya Priestly & Art Gardenswartz  
 Meryl & Ron Segel  
 Deborah Seligman  
 Rosalie & Stu Sherman  
 Sutin, Thayer & Browne Law Firm  
 Nicole & Jim Werkmeister  
 Nancy & Ron Winger

### JCC Mensches

Linda & Carl Alongi	Havi & David Graeber
Grace Allison & David White	Marcia & Paul Greenbaum
David Blacher	Mickey Greenberg & Shelley Kornblum
Shelly & Bruce Cherrin	Jean & Bob Gough
Diane & Alan Chodorow	Barry Herzkowitz
Doris Duhigg	Tracy & David Idinopulos
Mimi Efroymsen	Jewish Community Foundation
Marina Efroymsen & Eric Maxon	Jewish Federation of New Mexico
Joanne & Art Fine	Dr. Mary Johnson
First American Bank – John Attwood	Susan & Sam Keith
Linda & Marty Fisher	Shelly & Herb Koffler
Jim Folkman	Jill & Michael Montoya
Foundation for Building	Jennie Negin & Harold Folley
Talia Freedman and Co.	New Covenant Worship Center
Kat & Seth Gardenswartz	

Margie & Perry Pintzow  
 Roberta Ricci – NHCC Foundation  
 Erica Rimson & David Bernstein  
 Betty Rosenberg  
 Paula & Mel Schwartz  
 Meryl & Ron Segel  
 M.M.S. Segel  
 Vivian & George Skadron  
 Southern Glazers Wine & Spirits  
 Marilyn & Stan Stark  
 Paula Steinberg  
 Erin Tarica & Owen Whooley  
 Dawn Thompson  
 Stewards Plumbing  
 Diana & Chet Stewart  
 Smith Weber

## New Mexico Humanitarian Award Recipients

### 2008

Jack Holmes  
 Assistance League of Albuquerque  
 Senator Jerry Ortiz Y Pino  
 Native American Community Academy  
 Werner Gellert  
 Yad B' Yad

### 2009

Helen Fox  
 New Mexico Anti-Defamation League  
 Margaret Moses Branch  
 Monarch Properties

### 2010

Arlene Sanchez  
 Regina Turner  
 Jane B. Wishner  
 Anne Haines Yatskowitz  
 Southwest Creations Collaborative

### 2011

Jeannie & Gordon Gunn  
 Jewish Family Service/Jewish Community Chaplaincy Program  
 Linda Lefton,  
 Melissa Y. Winkle,  
 Mary & Joe McKinney  
 Dr. Larry Lubar/NM Dental Foundation  
 Samaritan Counseling Center's  
 St. Joseph's Center for Children & Families

### 2012

John & Kathleen Avila  
 Angie Ludi  
 Stephen D. Paternoster  
 Thom Turbett & Chris Schueler

### 2013

Robert Bowman  
 Don Chalmers  
 Leslie Elgood / NM Community Capital  
 Jill & Michael Montoya

### 2014

Rick Iannucci & Nancy De Santis  
 Chet Stewart & Duffy Swan  
 Susan Seligman  
 Cheryl L. Willman, M.D.  
 Marshall L. & Perrine D. McCune  
 Charitable Foundation

### 2015

Rick Davis  
 Alice Loy  
 Storehouse Annex Volunteers  
 Sara Wilkinson

### 2016

Melvin & Paula Amar Schwartz  
 Adelmo "Del" Archuleta  
 Albuquerque Isotopes  
 Diane Harrison Ogawa

### 2017

Art Gardenswartz and Sonya Priestly  
 Jennie Schulte Riedl  
 David R. Seely  
 Jennifer Ramo

### 2018

Penny & Armin Rembe, MD  
 Regis Pecos  
 Eye Associates of New Mexico  
 Robert W. Reidy, MD & Arthur J. Weinstein, MD  
 Noel Pugach, PhD

### 2019

Sabra Minkus  
 Larry Chavez  
 Tracy Sharp-Weaver  
 Jessica Goodkind

### 2020

George and Vivian Skadron  
 Dr. Karissa Culbreath  
 David Scrase



### JCC Board of Directors

Ronald Segel  
*President*  
 Nicole Werkmeister  
*President Elect*  
 Eric Maxon  
*Past President*  
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Shelly Cherrin  
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 Debra Wechter Friedman  
 Art Gardenswartz  
 Seth Gardenswartz  
 Jake Garrison  
 Havi Graeber  
 Marci Powers  
 Meryl Manning Segel  
 Deborah Seligman  
 Benjamin E. Thomas  
 Dawn Thompson

### JCC Presidents

1998 - 2000	Harold B. Albert
2000 - 2001	Ed Caplan
2001 - 2003	Larry Lubar
2003 - 2005	Jay Hertz
2005 - 2007	Jennie Negin
2007 - 2009	Meryl Manning Segel
2009 - 2011	Marcy Powers
2011 - 2013	Art Gardenswartz
2013 - 2016	David Buchholtz
2016 - 2017	Havi Graeber
2017 - 2021	Eric Maxon
2021 - Present	Ronald Segel

### Jewish Organizations

Erika Rimson, Executive Director  
 Jewish Community Foundation of New Mexico  
 Rob Lennick, Executive Director  
 Jewish Federation of New Mexico

## JCC Staff

Tony Altamirano.....Facility Director  
 Debra Blackerby.....Member Services Director  
 Clarita Brown.....Events Coordinator  
 Bob Casey.....Security Director  
 John Dillon.....Assistant Manager SERP  
 Cathleen Driscoll.....Chief Operating Officer  
 Elynn Finston.....Family Enrichment Center Director  
 Emily Blaugrund Fox.....Chief Development Officer  
 Cathy Fritsch.....Early Childhood Operations Manager  
 Shoko Harrison.....Account Specialist  
 Luke Haynes.....Aquatics Director  
 Kenneth Lewis.....Athletics & Recreation Director  
 Dawn LoGuercio.....Group Fitness & Spinning Director  
 Christopher Martinez.....Marketing Director  
 Jill Patruznick.....Cultural Program Coordinator  
 Susanna Pier.....Fitness & Wellness Director  
 Shelly Prant.....Chief Executive Officer  
 Andrea Scarberry.....Marketing Coordinator  
 Maya Siler.....Cultural Administrator  
 Riley Stevens.....Operations Assistant  
 Karen Susztar.....SERP Manager  
 Jennifer Tripp.....Human Resources Director  
 Doug Tyler.....Facility Supervisor  
 Matt Westerlund.....Camp Chai Director  
 Phyllis Wolf.....Chief Programs Officer  
 Samantha Wyman.....Executive Assistant

## NMHA Committee

Debra Wechter Friedman - Chair  
 Art Gardenswartz  
 Michael Stordahl  
 Harold Albert  
 Meryl Manning Segel  
 Ron Segel  
 Mark Napolin  
 Nicole Werkmeister  
 Rebekah Preston

Susan Broersma  
 Shelly Prant  
 Emily Blaugrund Fox  
 Phyllis Wolf  
 Samantha Wyman  
 Cathy Driscoll  
 Chris Martinez  
 Jill Patruznick



## Harold B. Albert Community Service Award

Harold B. Albert represents the finest in Jewish values: Love for his family, service to the community, and a heritage characterized by a deep devotion to all mankind. In honor of his unique role in the community, the Jewish Community Center established an annual award to recognize those whose service to the Jewish community reflects the highest integrity, love for one's fellow man and commitment to the ideals of Jewish life.

## Previous Harold B. Albert Community Service Award Recipients

2000	Harold B. Albert	2011	Shelley & Herb Koffler
2001	Harold & Shirley Gardenswartz	2012	Beverly and the late Sanford "Rogey" Rogoff
2002	Ruth Pollack	2013	Beverly and the late Robert White
2003	Joseph and Jack Grevey	2014	Susan Seligman
2004	Ed & Ramona Caplan	2015	Alan and Diane Chodorow
2005	Miriam Efroymson	2016	Mel and Paula Schwartz
2006	Larry & Marcia Lubar	2017	Art Gardenswartz and Sonya Priestly
2007	Meryl & Ron Segel and Mike Stanford	2018	Dr. Noel Pugach
2008	Helen Grevey & Jay Hertz	2019	Sabra Minkus
2009	Erika Rimson & David Bernstein	2020	George and Vivian Skadron
2010	Jennie Negin & Harold Folley		



## ACE at the JCC: Engagement through Arts, Culture and Education

ACE's goal is to provide enlightening and entertaining arts, cultural and educational events with a Jewish focus for the Albuquerque community.

### ENGAGE!

By becoming an **ACE Supporter** you will enable the JCC to enhance existing programs and provide additional ones. At whatever level you choose, 100% of your generous donation goes directly to ACE programming. The 2021-22 Program Year runs from September 1 through August 31 and includes access to the JCC's ACE programs and events including Book Fest & Visiting Author Series, Film Fest, Nosh Fest, Performing Arts and Special Events:

### CATEGORIES

**MENSCH - \$2,500+**

**CHAMPION - \$1,500+**

**PILLAR - \$1,000+**

**PATRON- \$500+**

**FRIEND - \$250+**

**GOOD NEIGHBOR - \$50+**

### BENEFITS

**Named a Key Sponsor of one JCC ACE Program of your choosing Recognition as ACE at the JCC MENSCH on all programs and website  
 12 Tickets to attend ACE programs with Preferred Seating with Reservation**

**Named a Co-Sponsor of one JCC ACE Program of your choosing Recognition as ACE at the JCC CHAMPION on all programs and website  
 10 Tickets to attend ACE programs with Preferred Seating with Reservation**

**Recognition as ACE at the JCC PILLAR on all programs and website  
 8 Tickets to attend ACE programs**

**Recognition as ACE at the JCC PATRON on all programs and website  
 4 Tickets to attend ACE programs**

**Recognition as ACE at the JCC FRIEND on all programs and website  
 2 Tickets to attend ACE programs**

**Recognized on all programs and our website**

FOR MORE INFORMATION: Phyllis Wolf, Chief Programs Officer, 332-0565 or [phyllisw@jccabq.org](mailto:phyllisw@jccabq.org)

# A Message from Harold & Carole Albert

“Taking that passion and developing it into something substantially more than just artistic talent, gave all of us the benefit of her ability to unite creativity into working with children, other professional artists and working on community social justice issues and support for broader community needs. ”

Shira Greenberg has dual American and Israeli citizenship, having been born in Minneapolis, Minnesota and moving to Israel when she was one year old. Fluent in Hebrew she studied at Kibbutz Ma'agan Michael, Ithaca College and Hebrew University in Jerusalem and ultimately graduated from the prestigious Interlochen Arts Academy.

When Shira, on a whim, moved to Albuquerque in 1994, little did she know the impact she would have on our City, State and Jewish Community. Many of us know of Shira's passion for dance. Taking that passion and developing it into something substantially more than just artistic talent, gave all of us the benefit of her ability to unite creativity into working with children, other professional artists and working on community social justice issues and support for broader community needs.

Upon her arrival in Albuquerque, Shira earned her living by teaching Hebrew and dance. She quickly learned that there was only one dance studio in Albuquerque and realized that her dreams could be fulfilled if she could establish a center for dance and performing arts in Albuquerque. But first she returned to Minneapolis to spend time developing a business plan, learning how to run a non-profit organization, and taking courses in business-for-the arts programs, an educational process that took over ten months. Finally in 1996 she felt prepared and returned to Albuquerque to open Keshet (rainbow in Hebrew) Dance Company in a 1600 square foot warehouse. The dance company rapidly expanded into Keshet Dance and Center for the Performing Arts. Her enrollment exceeds 1,000 students annually in a studio of over 8,700 square feet and collaboration with world famous artists.

Shira established a nationally recognized program by which Keshet teaches dance and mentoring to youth incarcerated within the juvenile prison system thus engaging and educating and empowering them to lead productive lives upon their release. This program has been expanded to five cities, and now includes field research and return to work opportunities. For her work in this area, Shira has been recognized by the Governor's office, the New Mexico Legislature and the White House.

In addition to her communal work through Keshet, Shira has served on the Solomon Schechter Jewish day school board of directors, on the National Board of the Cohesion Dance Project, and on the department of Albuquerque Economic and Development. For four years Shira has chaired the Sister City Board between Albuquerque and Rehovot, Israel, thereby exchanging artistic and cultural activities.

Our City, our State and our Jewish Community have all benefited from Shira's belief, desire and determination. For these reasons, and so many more, we join with her husband Rick Letscher and their son Joey in saying how proud we all are of Shira's accomplishments. We are truly honored that Shira Greenberg will have her name permanently inscribed as this year's recipient of the Harold B. Albert Community Service Award.



## Shira Greenberg - Keshet Dance and Center for the Arts

2021 Harold B. Albert Jewish Community Service Award



Shira Greenberg is the Founder and Artistic Director of Keshet, launching the organization in 1996 - utilizing the arts as a catalyst for change. She began teaching dance in NM's juvenile prison system in 1997 and developed Keshet's M3 Program (Movement + Mentorship = Metamorphosis), which

includes a credited, movement-based curriculum taught in the on-site high school within the juvenile prison focusing on math, science, literacy, and conflict resolution skills in addition to maintaining student/mentor relationships throughout and beyond the parole and reintegration process (currently maintaining a 0% recidivism rate for participants). In 2016, Keshet began the process of codifying and sharing the M3 Program nationally, piloting in five cities across the United States, and in 2021 launched the New Mexico Arts and Justice Network - expanding Keshet's efforts to include policy/advocacy, return-to-work opportunities, field research, and the development of a cohesive network of arts and justice partners throughout the state.

Shira has created over 60 original dance works for stage and film, including "Nutcracker on the Rocks" (which included dancers with disabilities) "Ani Ma'amin" [one of the most moving and beautifully designed dances this viewer has experienced... totally absorbing" - Jennifer Noyer, Albuquerque Journal]; and "A beast an angel and a madwoman" ["Transformative" - Matti Straub-Fisher, Kaos Pilots, Bern, Switzerland].

She has been recognized by multiple organizations and awards including the Martin Luther King, Jr Multicultural Council's Keep the Dream Alive

Award for "creating an environment where the medium of dance is used to build cross-cultural and social bridges to every aspect of society" and the former President's Committee on the Arts and the Humanities. She has been a guest speaker throughout the US, Europe and Israel, sharing Keshet's integrated approach of the arts in the areas of social justice and economic development. In 2013 with a \$1,000,000 investment from the U.S. Department of Commerce, Greenberg opened the Keshet Center for the Arts, a 30,000 sf performing arts center in Midtown Albuquerque, and within it launched the Keshet Ideas and Innovation Community (KIIC), a business incubator and resource center for arts entrepreneurs, including choreographic residency programs.



## Fred Nathan - Executive Director of Think New Mexico

2021 Humanitarian Award

**F**red is founder and Executive Director of Think New Mexico now in its 21st year in Santa Fe. He brings a laser focus to seeking legislative sponsors across the political spectrum, builds supportive coalitions with other organizations and lobbies the governor and legislature to enact one piece of legislation annually.

Think New Mexico is a results-oriented think tank serving New Mexicans through non-partisan public policy research and advocacy. Our mission is to improve the lives of all New Mexicans, especially those who lack a strong voice in the political process. We fulfill this mission by educating the public, the media, and policymakers about some of the most serious challenges facing New Mexico and by developing and advocating for enduring, effective, evidence-based solutions. Our approach is to perform and publish sound, nonpartisan, independent research. Unlike many think tanks, Think New Mexico does not subscribe to any ideology. Instead, because New Mexico is at or near the bottom of so many national rankings, our focus is on promoting workable solutions that will lift all New Mexicans up. Results include making full day kindergarten accessible to



every child in New Mexico; repealing the state's regressive tax on food and successfully defeating efforts to reimpose it; creating a Strategic Water Reserve to protect and restore New Mexico's rivers; redirecting millions of dollars a year out of the state lottery's excessive operating costs and into full tuition scholarships and much more.



Fred Nathan has a bachelor's degree from Williams College, a Law Degree from Northwestern University and a Master of Public Policy from UNM. He was in private practice for three years with Sutin, Thayer & Brown and special counsel to NM Attorney General Tom Udall 1991-1998.

## Mary Martinez - Owner of Home Instead

2021 Humanitarian Award

**I**n 2000 Mary started working as a care manager and then became owner of Home Instead Senior Care when the previous owner retired. In 2014, Home Instead was on Albuquerque Business First's Fastest Growing Company; Mary Martinez was named a Top CEO by Business First; Mary was the Albuquerque Hispano Chamber of Commerce's 2020 Board Chair. In 2018, Mary Martinez broke ground on a co-working space behind the Home Instead. The Isabel Gallegos Aging Resource Center, a unique co-working space in Albuquerque will host geriatric counselors, lawyers, counselors and financial advisers, housing experts and other professionals in the field of aging. Mary is involved in the community by serving on several boards including Uniting New Mexicans Against Adult Abuse, the American Heart Association, the Lovelace Medical Center Governing Board, and the Holman's Autism Foundation.

Mary's personal philosophy: Stop stereotyping and see people as individuals; lead by example in supporting marginalized community members in finding employment, growing their businesses, or starting their own businesses.

Mary grew up in Albuquerque and has always been happy to call it home. She was especially close to her



maternal grandmother who was the inspiration for her pursuit of a Gerontology degree from NMSU. Mary is an adamant supporter of New Mexico and has stated, "We will never leave New Mexico. It's home to all of us and more importantly, to the clients we serve. In recent months, Mary has been invited to serve on the national boards of Champions of Aging and the Home Instead Diversity and Inclusion Counsel. She always plans to be a voice and advocate for our community seniors.



## New Mexico Immigrant Law Center

Jennifer Landau, Cofounder and Executive Director

2021 Humanitarian Award

NMILC was founded in 2010 with the support of many New Mexico immigrant-based organizations, to help address the lack of access to legal services faced by low-income immigrants in New Mexico. Prior to its inception, there were no legal service organizations in NM providing services to immigrants in need of humanitarian protection or representation in Immigration Court proceedings. Their collaborative, community-based legal service model leverages the expertise and shared resources of local organizations. Now with a staff of 30 and full-time volunteer corp members and offices in ABQ and Santa Fe, their services, mission, and vision have expanded to encompass a wide range of legal issues affecting low-income immigrants.

NMILC mission is to advance justice and equity by empowering low-income immigrant communities through collaborative legal services, advocacy, and education. In 2019 with the help of 297 volunteers and pro bono attorneys, NMILC provided legal services to 4,766 immigrants. Their vision is a vibrant New Mexico where all people-regardless of immigration status-can achieve their full potential and are treated with dignity and respect. As one of the founders, Jennifer Landau was inspired by her grandparents who came to America as undocumented Polish Holocaust survivors.



# Chesed (Loving Kindness)

Serve  
the community



Year-round food pantry; blanket drives for the homeless; clothing and book drives for school children and more!

Help  
those in need



Over \$60,000 annually in financial assistance to help families participate in the JCC's top-notch early childhood, summer camp, and other programs.

Lend  
a hand



Programs for the physically challenged, from wheelchair basketball to wounded warriors.

## Congratulations to the honorees from all of us at the JCC!

5520 Wyoming Blvd. NE • Albuquerque, NM 87109 • [www.jccabq.org](http://www.jccabq.org) • 505-332-0565



# CONNECT 60+



Creating experiences for adults 60+ to engage, explore, have fun and most importantly build connection between friends old and new.



First three Wednesdays of the month  
10:30am – 1 pm in the Auditorium

Come together to connect, nosh and schmooze. Lunches will be provided by Rhubarb & Elliott for \$10, for those who RSVP by 9am that Wednesday. Call Jill at 332-0565 x 4518.

*Financial assistance is available by request when you make your reservation. You may also bring your own lunch if you'd like, but please rsvp so we save a seat at the table for you!*



Every Wednesday 10am-11am in the Café

A conversational group meeting weekly on Wed AM 10-11 am in the JCC café for men over 65 to gather and engage with other older men and build new social connections. Call Jill at 332-0565 x 4518.



Last Wednesday of the month 10:30am- 11:30am on Zoom

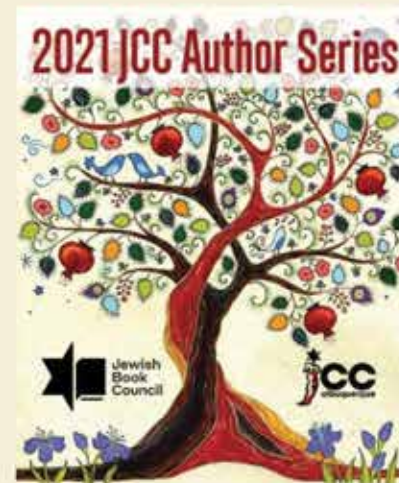
Started in April 2020 as a response to the Pandemic. We offered some 100 programs over the year. We are excited to continue to bring engaging speakers and programs to you virtually.

*Registration is required to receive Zoom link.*



## It all begins with you!

Contact Jill Patruznick at [jillp@jccabq.org](mailto:jillp@jccabq.org) or 332-0565 x4518



## JCC OF GREATER ALBUQUERQUE PRESENTS:

### Eight Engaging Author Events This Fall - In-Person & Virtually

Our visiting authors' books highlight Jewish themes with universal appeal in fiction, nonfiction and memoir



**JOSHUA GREENE**  
*Unstoppable*  
Sunday, October 17  
10 am



**RACHEL CERROTTI**  
*We Share the Same Sky*  
Thursday, October 28  
7 pm



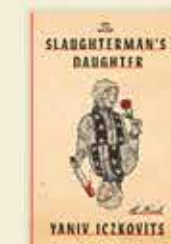
**DAVID GROSSMAN**  
*More Than I Love My Life*  
Wednesday, October 20  
10:30 am



**MERIEL SCHINDLER**  
*The Lost Café Schindler*  
Sunday, October 31  
10 am



**ANNABELLE GURWICH**  
*You're Leaving When?*  
Thursday, October 21  
7 pm



**YANIV ICZOVITS**  
*The Slaughterman's Daughter*  
Sunday, November 7  
2 pm



**JEAN HANFF KORELITZ**  
*The Plot*  
Sunday, October 24  
3 pm



**JUDY BATALION**  
*The Light of Days*  
Sunday, November 14  
6 pm

ALL AUTHOR EVENTS WILL BE PRESENTED AT THE JCC AND SIMULTANEOUSLY VIRTUALLY AT-HOME

EVENT TICKETS: IN-PERSON \$10/ADVANCE \$12/DOOR VIRTUAL: \$10/INDIVIDUAL \$15/HOUSEHOLD

SERIES PASS: \$60 INCLUDES ALL 8 EVENTS (THAT'S \$7.50 PER) MENSCH PASS: \$100 TO SUPPORT THIS SERIES

FOR MORE INFO & ALL TICKETS: [ABQJEWISHBOOKFEST.COM](http://ABQJEWISHBOOKFEST.COM), AT THE JCC OR CALL 505-332-0565 x 1007

BOOKS MAY BE PURCHASED AT [JCCABQ.ORG](http://JCCABQ.ORG), AT THE JCC, OR OUR BOOKSTORE PARTNERS: BOOKWORKS & PAGE 1

JCC of Greater Albuquerque • 5520 Wyoming Blvd NE • ABQ NM • 87109 • 505 332-0565





**"To watch us dance is to hear our hearts speak"**  
 — Hopi Saying

Mazel Tov to Shira Greenberg for her vision to find the pot of gold at the end of the rainbow and turn it into a community treasure.

*Jennie Negin & Harold Folley*

## Congratulations Honorees



www.jcfnm.org • 505-348-4472 • erika@jcfnm.org

Humanitarianism...  
 ...what we should all strive for!



Helping make a better community with over 35 years of assisting clients with their real estate needs.

**Meryl Manning Segel, CRS**

505-250-5988  
 mmsegel@gmail.com  
 merylmanningsegel.com

**KELLERWILLIAMS**  
 REAL ESTATE

# L'Chaim New Mexico — To Our Jewish Future

LIFE & LEGACY is an endowment program designed to help you create permanent legacy gifts, demonstrating your belief in the continuity of Jewish life in New Mexico for generations to come. Working together with the JCC, other Jewish organizations and synagogues in Albuquerque and Santa Fe, this program helps individuals and families create ongoing support for the Jewish causes you care about.

**Join the conversation!**



Assuring JEWISH TOMORROWS

A program of the HAROLD GRINSPOON FOUNDATION

Presented by Jewish Community Foundation of NM in collaboration with Jewish Federation of NM

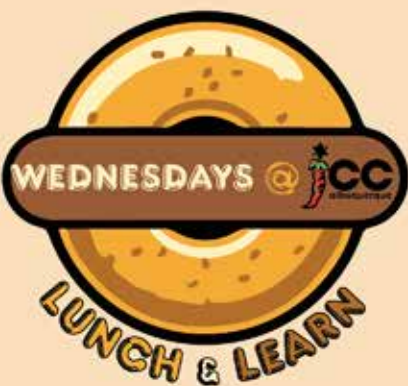
*We recognize and honor those who have made endowment legacy commitments or gifts to sustain our JCC for generations to come.*

Carole & Harold Albert  
 Erika Rimson & David Bernstein  
 Nancy & Cliff Blaugrund  
 Marilyn Bromberg  
 Emma & Robert Casey  
 Diane & Alan Chodorow  
 Mimi Efroymsen  
 Joanne & Art Fine  
 Linda & Martin Fisher  
 Jim Folkman  
 Jennie Negin & Harold Folley  
 Joseph C. & Esther Foster Foundation  
 Emily Blaugrund Fox  
 Talia Freedman

Debra Wechter Friedman & Howard Friedman  
 Lisa & John Friedman  
 Art Gardenswartz  
 Jean & Bob Gough  
 Haviva & David Graeber  
 Terry Lee Heller  
 Helen Grevey & Jay Hertz\*  
 Tracy & David Idinopulos  
 Shelley & Herb Koffler  
 Marina Efroymsen & Eric Maxon  
 Margie & Perry Pitzow  
 Marci & Kevin Powers  
 Shelly & Gary Prant  
 Jane Wishner & Robert Rosenberg  
 Jane & Arnold Schamban\*

Meryl Manning Segel & Ron Segel  
 Deborah Seligman  
 Ann & David Simon  
 Elisa Simon  
 Marilyn & Stanley Stark  
 Steve Stearns  
 Wendy Wells  
 Stephen Wells  
 Nicole & Jim Werkmeister  
 Nancy & Ron Winger  
 Sarah Winger  
 Phyllis & David Wolf  
 Judith Zabel  
 Anonymous (3)

\* Of blessed memory  
 As of 06/07/2021



## Rabbi Min: Rosh Hashanah & the Shofar

**Wednesday, September 1**

10:30-11am Coffee and Schmooze  
 11am-12pm Rabbi Min leads a discussion on the meaning of Rosh Hashanah; hear the sweet sounds of the shofar.  
 12pm-1pm Lunch



Fee: Payable at door  
 \$10 – program and lunch (reservations requested)  
 \$5 – program without lunch (suggested donation)  
 Contact Jill Patruznick with questions or to register:  
 505-332-0565 x 4518; jillp@jccabq.org



Congratulations Fred!

Thank you  
for all you do for  
New Mexico.

Marcia and Paul Greenbaum

Humanitarians give us  
a saner, safer world,  
protecting human dignity

*JCC New Mexico Humanitarian Awardees*

- ✦ Fred Nathan, Think New Mexico
- ✦ Mary Martinez, Home Instead
- ✦ NM Immigrant Law Center
- ✦ Shira Greenberg for the  
*Harold B. Albert Community Service Award*

*Thank You!*

*Meryl Manning Segel and Ron Segel*

## PLUMBING - HEATING/COOLING

### HOW TO STAY WARM THIS WINTER



**Steward's  
Plumbing**

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or just call Steward's Plumbing at 293-3360.

*It's elementary*

**Congratulations to the 2021 JCC Humanitarian Award Winners.  
Thank You for your commitment to making New Mexico a better place.**

## Safely Home



Whether you're buying or selling,  
I'm here for you.

Call me anytime.  
It's never too early to talk.

**Talia Freedman and Co.**  
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505.263.7892 cell  
ABQ-Realty.com

# Congratulations

Fred, Shira, Mary and Jenny

Special Humanitarians

In Our Community

Shelley & Herb Koffler



TUES: 7PM | BIBLE STUDY (ZOOM)  
 SUN: 10AM | WORSHIP SERVICES  
 (LIMITED IN-PERSON AND THROUGH FB LIVE)

**NEW COVENANT WORSHIP CENTER**  
 4504 ACE WAY SE, RIO RANCHO, NM 87124

Eddie McCall  
 Sr. Pastor

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## You inspire us!

Shira Greenberg  
 & NMHA Honorees

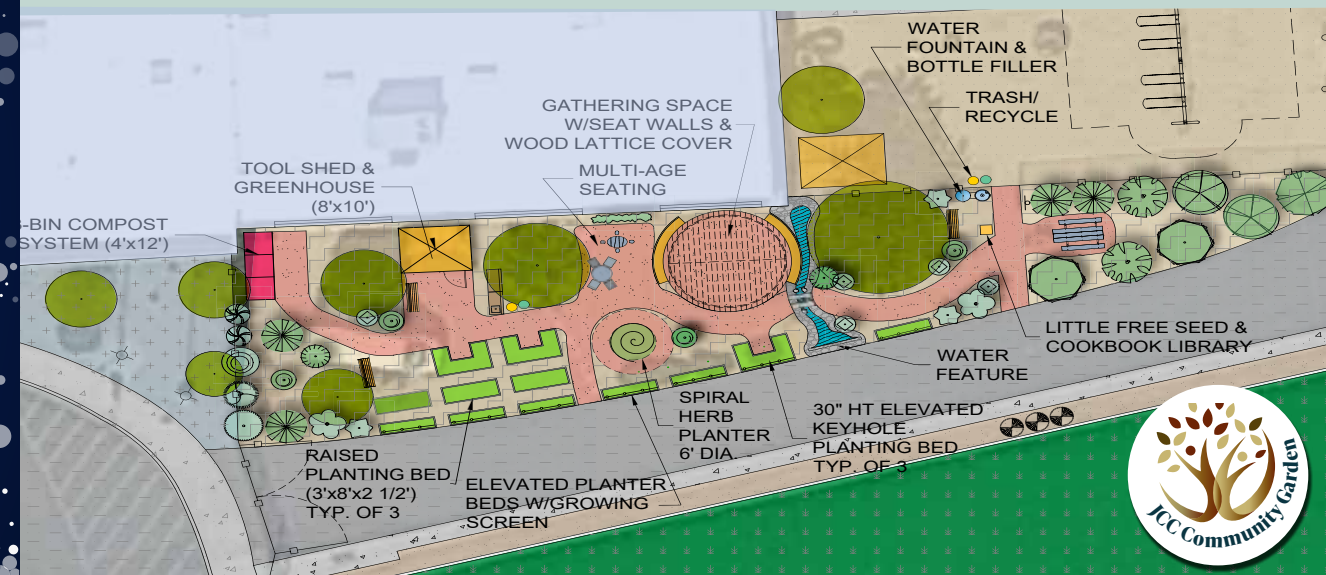
The Rimson Bernstein Family



# JCC Community Garden Project

*Calling all green thumbs, come grow with us!*

The JCC Community Garden Project is growing nicely. If you'd like to give a helping hand, please contact the JCC Membership Office at 505-332-0565



The JCC Community Garden is inspired by the enduring value of Tikun Olam, Repairing the World. We envision a space of abundance and renewal:

- A productive vegetable garden and a small orchard of fruit trees to provide food for the less fortunate
- A place to educate our youth about cultivation, composting, sustainability and water harvesting
- A peaceful place where the scent of flowers and the sound of water attracts pollinators and encourages quiet meditation
- An inclusive space for intergenerational connection through gardening



It also has a much more significant and important purpose, as a metaphor for our future, and the resilience that lies in all of us. We hope it will offer peace and sustenance in our challenging times. Please join us in creating this special place!



Rhubarb & Elliott

From our home kitchen located inside the lobby of  
 The Jewish Community Center

## Congratulations Humanitarians!

You are inspiring and we are proud to do our part to assist  
 the Jewish Community Center and Hope Works  
 by making & delivering fresh meals for those in need.

And we are always cooking for you too...

Stop by for a Nosh!

**The Rhubarb & Elliott Cafe & Ruthie's Bagels HQ**

**5520 Wyoming Blvd NE**

Order Online for Fresh Pickup also available @

**[ruthiesbagels.com](http://ruthiesbagels.com)**

**THANK YOU**  
 to all our honorees  
 who make Albuquerque  
 a better place.  
 -Mimi Efroymsen



# Congratulations

Fred Nathan for the wonderful work you do on behalf of all New Mexicans through **THINK NEW MEXICO.**

Your humanitarian work is an **inspiration!**

Linda & Carl Alongi  
 Diane & Joel Berger

The JCC is grateful for the generosity of these businesses for their amazing NMHA raffle prize donations!





WORKING TO BUILD

# a SUSTAINABLE WORLD

## Our Mission

We are dedicated to improving the sustainability, energy performance, and livability of our built environment.

## Who We Are

The Foundation for Building is a 501(c) 3 not-for-profit organization that encourages environmentally conscious behaviors so that future generations can benefit and are motivated to continue sustainable practices in their community. We accomplish this through environmental education, advocacy, and effective partnerships. We are driven by results and relevancy, and focus on leveraging our resources through beneficial collaborations.



## Our Programs

The Foundation for Building takes great pride in creating and collaborating on programs to help make the built environment more sustainable and resilient. With each project, we hope to move our community not toward incremental changes, but toward transformative, lasting ones. One such initiative is our award-winning and nationally recognized Build Green New Mexico program, which has enabled over 8,000 new homes in New Mexico to be built to rigorous energy-efficient and healthy-living standards. Our new TreeGreen NM program is helping develop new initiatives to plant trees in urban areas where they are the most needed. All of our programs are designed and developed to create similar results.



*“All that you touch, you change.  
All that you change, changes you.  
The only lasting truth is change.”*

*Octavia E. Butler*



## Contact Information

For more information, go to  
[TheFoundationForBuilding.org](http://TheFoundationForBuilding.org)  
or contact Jim Folkman, President at  
[JF@TheFounationForBuilding.org](mailto:JF@TheFounationForBuilding.org)

[TheFoundationForBuilding.org](http://TheFoundationForBuilding.org)